



# Regional Stormwater Services Program

## Public Education & Outreach

- Create website content, social media campaigns, newspaper ads and brochures
- Document activities and target audience exposure
- *Future: Direct education and mass media campaigns (radio & TV)*

## Public Involvement & Participation

- Coordinate with local non-profits and publicize volunteer opportunities
- Track stormwater program topics and issues addressed during town meetings, provide presentations upon request
- *Future: Rain barrel and rain garden workshops*

## Illicit Discharge Detection & Elimination (IDDE)

- Provide targeted IDDE education and reporting mechanism
- *Add-on: IDDE plan, ordinance, tracking system; stormwater system inventory*

## Pollution Prevention & Good Housekeeping (PP/GH)

- Conduct site visits and trainings (PP/GH, IDDE, spill response)
- Track chemical handling certification
- Provide documentation system for spills and clean-up; facility, vehicle and equipment maintenance; and pavement management
- *Add-on: MS4 O&M plan, integrated asset inspection and maintenance documentation system*

## Construction & Post-Construction Site Runoff Controls

- Assist with documenting activities handled by delegated authorities

*Cost-effective services to meet your MS4 permit and stormwater needs*

### Add-on Services

#### MS4 Program Implementation

- Prepare, review and update SWMP
- Evaluate program annually
- Develop and review ordinances
- Create stormwater system inventory with online, interactive map
- Provide integrated asset inspection and maintenance documentation system; IDDE tracking system
- Create MS4 O&M plan, IDDE plan



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